

**Right Lung**

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Study  
**Communication Design,  
MA** at the UE

Deepen your knowledge and strengthen your creative talent as well as your entrepreneurial thinking in combination with cultural competence.




© Chiara Kleinke

92345 TAGE  
MEER WEIDE

Rauschende Wellen des Meeres und Blätter, die mit dem Wind wehen, schaffen eine unvergleichbare Atmosphäre. Beständig gegen Gesetzen, Geschichte und Wetter steht seit 1765 eine Weide am Meer und erlebt dabei nicht nur das Leben anderer, sondern beeinflusst das Moment eines jeden. An einem Ort, wo Menschen hin Ruckten, um Ruhe zu finden, wo sie ins Meer gehen und danach nie wieder gehen wollten und wo die Liebe bis in die Ewigkeit dauerte.

**TOP 20**  
in creative studies®



\*ADC, creative ranking, 2017 - 2019

**BEST**  
PROVIDER FOR  
FURTHER EDUCATION  
among private universities  
with multiple locations\*

\* Ranking 2022




Degree:  
**Master of Arts (MA)**

Credits:  
**3 or 4 semesters**  
**90 or 120 ECTS**

Start:  
**Summer semester - March**  
**Winter semester - September**

Language:  
**English**

Location:  
**Berlin**

Admission requirement:

- **High school/Bachelor diploma and transcript**
- **Language qualification, B2 Level**
- **Curriculum Vitae (CV)**
- **Copy of Passport** (scanned)
- **Motivation letter** (min. 500 words)
- **Portfolio** only for BA graduates (Art & Design). Graduates of other fields of study (economics, humanities, cultural & media studies as well as programmes that combine design and computer science) can be admitted if they have at least 30 ECTS in the areas of design, visual communication, marketing.

## Why the UE?

Our Master's degree in Communication Design at the University of Europe for Applied Sciences (UE) is a modern study programme that combines creativity and critical analysis of contemporary media with the latest industry tools. Students will be equipped with the skills necessary to succeed in exciting careers within a range of design roles.

Essentially, this programme combines the fields of art and design, culture as well as science. To this end, social, economic, political and institutional issues are addressed and reflected upon using a range of academic discourses.

The MA in Communication Design is the ideal next step for students who have studied a BA programme in art and design who want to further their knowledge in the field. It is also ideal for students of business, humanities, cultural and media studies as well as Science and Technology Studies (STS).

# A PLACE TO CHANGE ALL

## Perspectives at the UE

In the course, we place particular emphasis on interdisciplinary approaches. These disciplines range from the design of speculative scenarios to the promotional use of drone displays, from storytelling to theory building, from the initiation of design processes to their successful realisation in institutional and economic contexts.

The aim is to train creative personalities who can build communicative processes in political, economic, scientific and social contexts on a local or global level. Graduates take on a variety of roles in contemporary design around the world. They will graduate with the skills for the following professions or industries, e.g.: Creative Director, Researcher, Entrepreneur, Cultural Manager, Project Manager, Lecturer, Curator, Museum Assistant, Public Relations Worker, Marketing Manager, UX Designer, Publishing Editor and Artist.

e.g. 4 semesters

## All advantages at a glance

- Professional equipment (analog metal & wood type/letterpress workshop, Risograph printing, bookbinding workshop)
- Unique opportunity: UE Master's Reform full flexibility of 3 or 4 semester study
- Practice-oriented teaching by experts
- Building an international network and contacts with our collaboration partners
- Support with applications and with job placement through our Career Center
- The programme is supported with UE scholarships

1st semester	2nd semester	3rd semester	4th semester
<ul style="list-style-type: none"><li>• Design as a culture knowledge</li><li>• Culture &amp; environmental studies 1</li><li>• Project management in socio-political contexts</li><li>• Advanced Research Methodologies</li></ul>	<ul style="list-style-type: none"><li>• Design &amp; aesthetic discourses</li><li>• Culture &amp; environmental studies 2</li><li>• Cultural Studies</li><li>• Ethics and the Digital</li><li>• Interdisciplinary Elective</li></ul>	<ul style="list-style-type: none"><li>• <b>Capstone Project</b></li><li>• Thesis Development</li><li>• Speculative Futures</li><li>• Contemporary Leadership Culture</li></ul>	<b>Master's thesis &amp; Colloquium &amp; discourses</b>

For more information, feel free to contact our student advisor.

**Apply now**

# Contact

## **Student Admissions for enquiries from applicants and prospects from Germany and EU countries**

Contact number: +49 30 338 539 710

Email address: [study@ue-germany.com](mailto:study@ue-germany.com)

## **Student Advice for enquiries from applicants and prospects from NON-EU countries**

Contact number: +49 30 338 539 510

Email address: [student.advice@ue-germany.com](mailto:student.advice@ue-germany.com)

## **More impressions of the programme**

[archiv.ue-germany.com](http://archiv.ue-germany.com) (graduate projects)

[btk-communicationdesign.ue-germany.com](http://btk-communicationdesign.ue-germany.com) (blog)