



UNIVERSITY
CANADA WEST

INTERNATIONAL
VIEWBOOK 2024



TRANSFORMING MINDS EMPOWERING LEADERS

Vancouver's Business and Tech University

SHAPING TOMORROW'S LEADERS

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students.

The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.

We create the most innovative, dynamic and practical learning environment for students. Join us and you, too, could be a part of our world-class learning community.

Our excellent education, professional practice and close connections within the business and technology community will transform you into a leadership-ready graduate.

LAND ACKNOWLEDGEMENT

At University Canada West (UCW), **we acknowledge** that the territories on which UCW and its campuses are situated are the traditional, ancestral and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and Sel̓íl witulh/səlilwətaɬ (Tsleil-Waututh) Nations. We thank them for having cared for this land since time immemorial, honour their graciousness to the students who seek knowledge here and iterate our dedication to valuing the ongoing contributions of Indigenous peoples and communities.



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**EDUCATING
LEADERS
SINCE 2004**

WE ARE THE FUTURE LEADERS OF THE WORLD.

We are transforming the world through reimagination, knowledge and innovative thinking. We reimagine the future because making a difference starts with us.





2023 MBA GAMES NATIONAL TEAM

UCW finished 4th at Canadian MBA Games against
14 MBA schools from across the country.



UCW BY THE NUMBERS

95%

of MBA students are working or have a job lined up within one year of graduating*

* Based on survey results from March 2023

14,000+

Students

110+

Countries students are from

2

Downtown Vancouver campuses

President's Welcome

WELCOME TO UNIVERSITY CANADA WEST

At UCW, our students learn to harness their creativity and apply it to their studies and their work, allowing them to embark on great careers and make their mark in the world. We help our students become leaders in their chosen fields. If that's the kind of future you envision for yourself, you'll like what UCW has to offer.

Founded in 2004, UCW is a teaching-intensive institution that provides technology-enabled, business-focused, practical education. Located in the heart of Vancouver, an oceanfront metropolis set against a backdrop of snow-capped mountain peaks, UCW provides a one-of-a-kind urban campus experience.

Our campuses are a short walk away from both the beach and the business district. Here you'll meet students from more than 110 different countries, choose from among dozens of student clubs and gain exposure to Canada's Indigenous cultures and traditions. We foster a strong sense of community that supports student success in work and in life. Taken all together, it's a rich cultural education all its own.

UCW's programs prize fresh thinking and provide a global perspective on today's economic and social challenges. Our energetic, entrepreneurial faculty bring lots of hands-on field experience to their teaching and help connect students to local businesses.

Through practicum placements, experience-based coursework, case studies of real-world business problems and inter-university competitions — such as our exceptional MBA Games team — you'll have the opportunity to apply your learning, build confidence and show what you're capable of.

As you read through this brochure, you'll learn more about UCW's excellent, business and tech-focused undergraduate and graduate programs. If you are ready to take your next big step, UCW is here for you. I hope to see you on campus soon.

Dr. Bashir Makhoul
President and Vice-Chancellor

At UCW, our students learn to harness their creativity and apply it to their studies and their work, allowing them to embark on great careers and make their mark in the world.



Reasons to Choose UCW

WHY GO WEST

Central Location

University Canada West has two easily accessible campuses in downtown Vancouver. Our state-of-the-art Vancouver House Campus, which opened in October 2020, features 90,000 square feet of classrooms, computer labs, student lounges and an innovation hub. Our West Pender Campus is located in the heart of Vancouver's financial district and just steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal.

Flexibility

Our programs are delivered over four terms per year, which means motivated students can complete their degree more quickly, reducing the time you spend in school before landing your dream job. If you possess previously-earned university credits recognized by UCW, you may find yourself completing your program faster than you thought possible.

Student-Centric Environment

Student success is our business! At UCW, we offer a variety of services for students to help enrich their university experience and to ensure every student attains their educational goals and personal pursuits.

Experienced Faculty

Our professors are not just esteemed academics; they are also renowned in their industry. They don't just repeat textbook content; they bring their extensive experience in business into the classroom. Throughout your program, your professors will use their years of professional work to equip you with the latest knowledge and skills needed to succeed in today's competitive global marketplace.

Quality of Education

High quality of education with the proof to back it up. Take our MBA students as an example, UCW placed second at the 2022 BC MBA Games and fourth at the national competition.

Career Development

UCW students are ready to join the workforce as soon as they graduate. Our Career Development Specialists help set students up for success with resumé, cover letter and job interview guidance, as well as weekly career workshops.

Transfer Credits

University Canada West is a member of the BC Transfer System (BCCAT) with more than 2,600 credit transfer arrangements with other post-secondary institutions. Students can transfer academic credits from other recognized post-secondary institutions to University Canada West courses and programs.

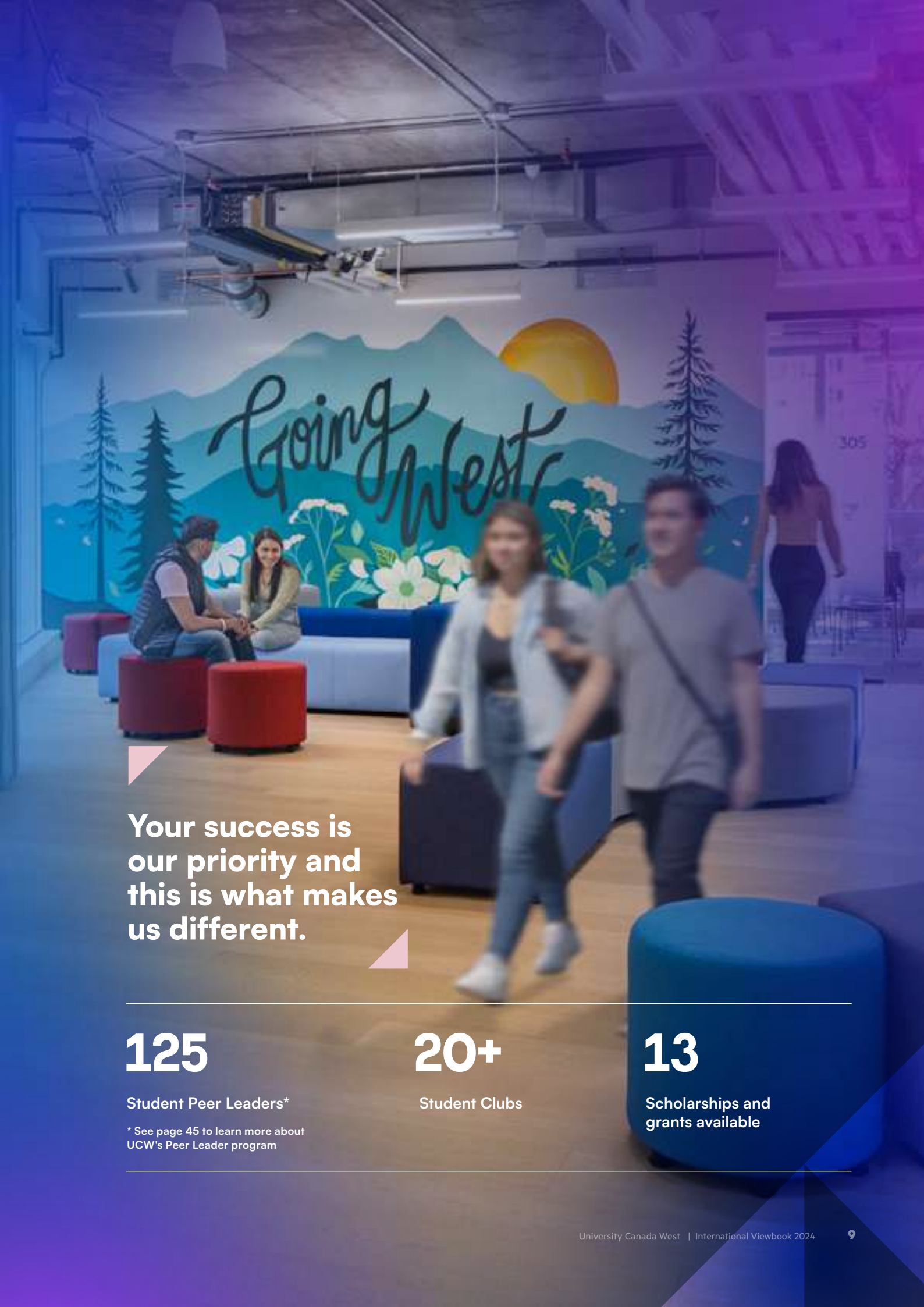
Get Practical Canadian Experience

Located in the heart of downtown Vancouver, UCW is surrounded by many of the world's largest companies, giving our students unparalleled access to a network of prospective employers.

Study Abroad Opportunities

UCW's Semester Abroad Program* gives students the opportunity to boost their academic experience, connect with students from more than 110 countries, meet professors with years of industry experience and engage in enriching classroom discussions.

*Subject to institutional agreement, please address your questions to UCW Registrar's Office.



**Your success is
our priority and
this is what makes
us different.**

125

Student Peer Leaders*

* See page 45 to learn more about
UCW's Peer Leader program

20+

Student Clubs

13

Scholarships and
grants available

Excellence at UCW

5 STAR RATING FROM QS STARS

University Canada West is honoured to have received a 5 Star rating from the QS Stars higher education rating system, the world's most popular source of comparative data on university performance, in Fall 2021.



3RD

University in Canada

1ST

In British Columbia

To receive a 5 Star
Rating from QS Stars

The QS Stars rating system provides an in-depth evaluation that assesses a university on a broad range of key performance indicators. Institutions receive an overall rating between zero and 5+ stars, as well as a rating in at least eight of 13 key areas. UCW's scores included:

Teaching: ★★★★★

UCW received full marks for faculty-student ratio, overall student satisfaction and satisfaction with teaching.

Employability: ★★★★★

UCW received full marks for employer reputation and career service support and high marks in graduate employment rate.

Academic Development: ★★★★★

UCW received full marks in all categories – teaching and research assistantships, learning development centre, faculty office hours, faculty development programs and university networks.

Online Learning: ★★★★★

UCW received full marks for student-faculty engagement, student services and technology, application per enrolment, track record, commitment to online learning and student interaction and high marks for online outsourcing.

Social Responsibility: ★★★★★

UCW received full marks for environmental impact, funds for community investment and charity work, and regional human capital development.

Inclusiveness: ★★★★★

UCW received full marks for disabled access, scholarships and bursaries, and low-income outreach.

Internationalization: ★★★★★

UCW received full marks for international diversity, international support centre, international students and international faculty.

Specialist Criteria – MBA program: ★★★★★

UCW received full marks for accreditations, applications per place and international students, and high marks for student satisfaction, graduate employment rate and faculty-student ratio.



Accreditations & Designations

OUR QUALITY STANDARDS

Accreditations, memberships and designations are important to a university because they externally validate the quality of the education provided. UCW is recognized by the following organizations for its high-quality education:



Association to Advance
Collegiate Schools of
Business



Association for the
Advancement of Sustainability
in Higher Education



Accreditation Council for
Business Schools and Programs -
Global Business Accreditation



American Marketing
Association



BC Tech Association



BC Transfer System



Canadian Bureau for
International Education



CIM | Chartered
Managers Canada



Education Quality
Assurance



EduCanada



Languages Canada

TO LEARN MORE, VISIT:

ucanwest.ca/about/memberships-designations



Our Campuses

VANCOUVER HOUSE CAMPUS

90,000

Square feet of space

34

Classrooms

6+

Design Awards



1461 Granville St, Vancouver, BC V6Z 0E5



In 2019, CNN named the globally recognized project designed by star Danish architect Bjarke Ingels of BIG.

One of the “most
anticipated buildings
set to shape the world.”



Explore Vancouver House
Campus

campus-tour.ucw.ca



UCW's Vancouver House Campus is located downtown between the West End and Yaletown, just steps from Sunset Beach, English Bay and Vancouver's 28-kilometre seawall, the world's longest uninterrupted waterfront path.

Sustainability

UCW Vancouver House offers a deep level of sustainability with green roofs, triple glazing, innovative energy and resource conservation technologies and a district energy connection, as well as a mix of wellness programming, including bike facilities, end-of-trip facilities and integration with the future pedestrian greenway on the Granville Street Bridge.

90,000 Square Feet

UCW's Vancouver House Campus includes 90,000 square feet of classrooms, student lounges and computer labs.

Awards & Accolades

- **Lieutenant-Governor of British Columbia Award** in Architecture at the 2021 AFBC Architecture Awards of Excellence.
- **Design Excellence Award** at the 2021 AFBC Architecture Awards of Excellence.
- **Best Tall Building Worldwide** at the 18th Annual Council on Tall Buildings and Urban Habitat (CTBUH) Awards.
- **Best Tall Building 100-199 Metres 2021 Award of Excellence** at the 2021 CTBUH Annual Awards.
- **Best Tall Residential or Hotel Building 2021 Award of Excellence** at the 2021 CTBUH Annual Awards.
- Awarded **Future Project of the Year** at the 2015 World Architecture Festival Awards in Singapore.

Our Campuses

WEST PENDER CAMPUS

**A century old,
heritage building,
an inspiring
environment for
learning.**

Since moving into The London Building, UCW completed a major reconfiguration to the lobby, significant improvements to the first and second floors, and renovations to other floors to expand the number of classrooms and add additional amenities for students, faculty and staff.



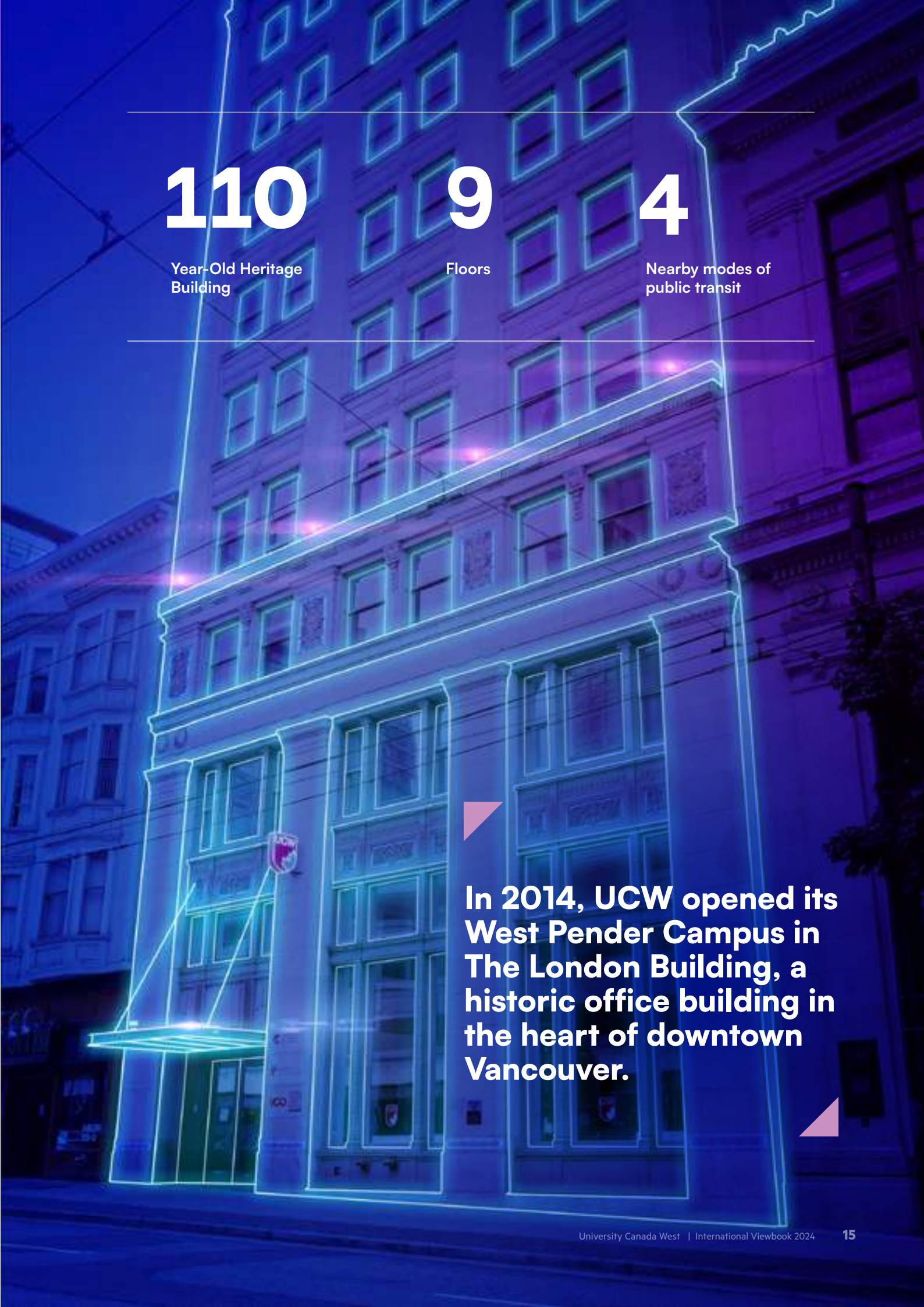
626 W Pender St, Vancouver, BC V6B 1V9

Downtown Campus

The campus is steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal.

Lively Neighbourhood

The lively and diverse neighbourhood is full of restaurants, stores, entertainment options, shopping centres and gym facilities.



110

Year-Old Heritage
Building

9

Floors

4

Nearby modes of
public transit

**In 2014, UCW opened its
West Pender Campus in
The London Building, a
historic office building in
the heart of downtown
Vancouver.**

SUSTAINABLE INITIATIVES

UCW understands the importance of sustainability to the future of our planet. We are committed to creating a green footprint for the environmental stewardship of our campuses. UCW strives to not only teach sustainability but also to model it through our own actions

Curriculum & Faculty

University Canada West is dedicated to expanding our sustainability footprint through ongoing integration of sustainability throughout our academic offerings. For UCW students, sustainability can be a component of your educational program.

Today, we offer two types of sustainability education:

- Course content within our degree programs; and
- A micro-credential in Corporate Social Responsibility (CSR).

In addition, several professors at UCW are involved in sustainability research or lead sustainability initiatives as part of their professional practice.

View the full list of sustainability courses on the website at: ucanwest.ca/about/sustainability/academics.

Transportation

UCW is ideally located near public transit. In fact, students arriving at Vancouver International Airport (YVR) might never need to drive. The UCW Vancouver House Campus is conveniently close to two adjacent active travel paths, rapid transit and an express bus service within a 10-minute walk, as well as a shuttle that supports both bikes and wheelchairs to our door and a foot ferry that also accommodates cyclists. The West Pender Campus is close to rapid transit, bus routes, SeaBus and West Coast Express.

Our Sustainable Transportation Policy can be found on the website at: ucanwest.ca/about/policies. If you need to drive to UCW, we won't hold it against you, but we will encourage you to get an electric vehicle or carpool.

Plan Your Journey by Public Transit

Find schedules and maps for bus, SeaBus, SkyTrain and West Coast Express at: translink.ca/schedules-and-maps.

Energy

While the campus has a great deal of windows, efficient triple pane glass was used to create a tight envelope or shell to reduce heat loss. Each of UCW's buildings is also well shaded to reduce solar heat gain in the summer. To create optimal insulation, bird habitat and a pleasing aesthetic, each of our buildings are topped with green roofs. The buildings are on a district energy system for both heating and cooling. All of the lighting within our campus is light emitting diode (LED) technology and we selected classroom AV and kitchen appliances for energy efficiency. All parking spots in our underground parking are wired for EV chargers.

Water

All of our plumbing fixtures are low flow efficiency rated to reduce water consumption. In the interest of human health, dining facilities are also equipped with additional purification systems. Green roofs control storm water by absorbing rainfall and delay storm water release by emptying excess water to a cistern before releasing into the city's stormwater sewers.

Recycling

When UCW moved to Vancouver House, the University was careful to follow the waste management hierarchy by: Reducing our need for materials, Reusing any materials that we could bring with us, Recycling any packaging and ensuring materials we needed had recycled content and Reclaiming hard to recycle by-products from our purchases.

UCW has an active recycling program. At every dining area, you'll find four product waste receptacles. We separate items that can't be easily recycled from:

- Food waste (organics)
- Containers (plastic, glass and aluminum)
- Wood fiber (paper and cardboard)

If you're not sure what can be recycled, a current list of materials can be found on the Recycling BC website.

Our Vancouver House Campus is a highly efficient building due to a wide variety of sustainability features and its recent construction (2020).

29

Courses with Sustainability Content



We are committed to creating a green footprint for the environmental stewardship of our campuses.

Tips

Help us conserve energy to reduce our impact on the planet by:

- Turning off lights and appliances when not in use
- Taking the stairs whenever possible (It's better for your health too)

Want to help reduce waste?

Start by refusing to use single-use containers. The most common source of avoidable waste is our drinking containers. Carry a reusable mug and water bottle, hydration is also important to your health and studying.



CANADA RANKED 2ND BEST COUNTRY OVERALL*

*US News & World Report, 2023

Housing

HOME AWAY FROM HOME

New students to Vancouver have a variety of housing options available to them from apartment rentals, homestays and more.

University Canada West also has partnered with 4Stay, connecting students with local room providers. 4Stay requires no deposit and guarantees their listing so UCW students can feel confident when booking.

Learn more about accommodation options by visiting

ucanwest.ca/housing



University Canada West has partnered with 4stay.com for off-campus housing for our students.



WHY STUDY IN CANADA?

The true north strong and free

Canada is Safe

Canada has long been considered a very safe country. It boasts lower crime rates than many other western nations and the border between Canada and its closest neighbour, the United States, is the longest undefended international boundary in the world.

A Path to a Promising Future

In 2021, Canada hosted more than 621,600 international post-secondary students. Research has shown that Canadian college and university students, both domestic and international, graduate with strong earning potential. Canadian post-secondary institutions position graduates for successful futures and rewarding careers. Canada created a total of more than 300,000 new jobs in 2021 and employment in Canada continued to rise throughout 2022.

And many international students decide to make their move to Canada permanent. In fact, more than 22,600 former international students became Canadian permanent residents in 2021 alone.

Canada currently ranks 11th out of 163 countries on the 2023 Global Peace Index.

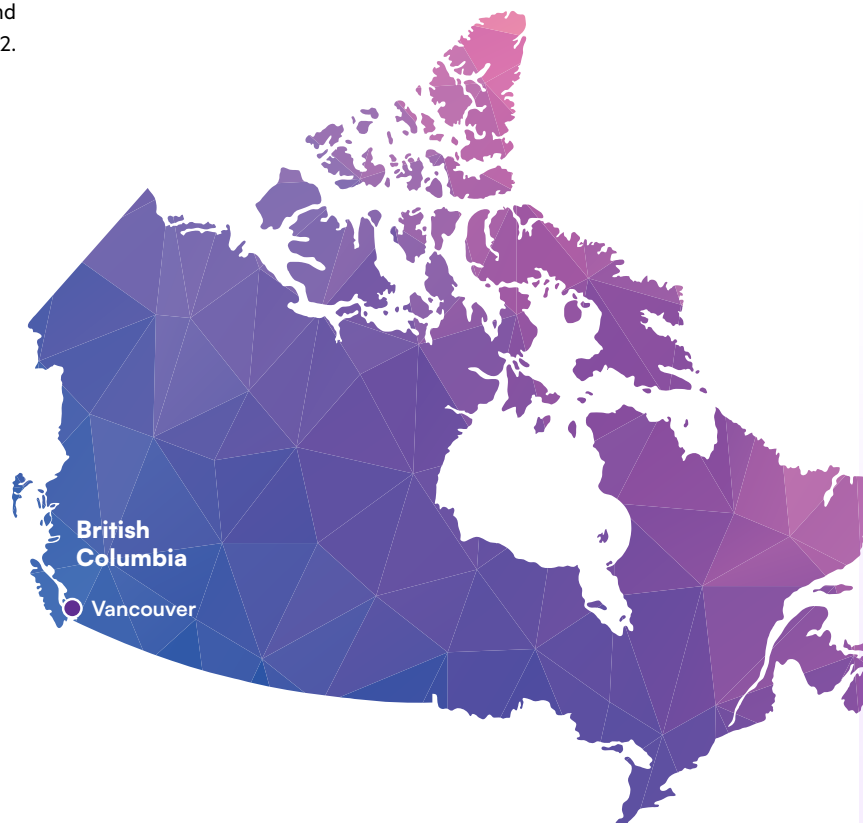
Canada has long been considered a very safe country.

Quality Education

Students who study in Canada have access to some of the highest quality education in the world. Universities in Canada and British Columbia are internationally known for excellence. All universities and colleges are regulated by provincial governments. If you are attending a university in Canada, you know it is meeting or exceeding strict government standards.

Affordable Education

The cost of schooling for international students studying in Canada is considerably cheaper than in other countries considered to be attractive study destinations. Among English-speaking destinations, Canada has the lowest tuition fees for international students.





CANADA RANKED #3 BEST COUNTRY FOR QUALITY OF LIFE*

*US News & World Report, 2022

250⁺

Different ethnic
groups in Canada

8TH

Safest country in
the world

1M

New job openings
between 2022-2023

EXPERIENCE VANCOUVER

230

PARKS AND
GREEN SPACES

102 KM

OF BIKE LANES

22

DISTINCT
NEIGHBOURHOODS

Vancouver

YOUR DIVERSE CITY

Vancouver is world-famous for its natural beauty and cultural diversity

Vancouver's Seawall

One of Vancouver's top attractions is a paved pathway that stretches 28 kilometres around the city's waterfront. Following this route is one of the best ways to discover Vancouver. UCW's new Vancouver House Campus is located just steps away from the Seawall, which is the world's longest uninterrupted waterfront path.

The Vancouver Factor

Vancouver offers a wealth of study and work opportunities. The city has a rich history across different business sectors and has made a significant impact on the world economy with both traditional and newer industries, including a booming technology sector. BC has a skilled and innovative workforce, rich natural resources, high quality of life and its gateway location between North America and Asia provide the foundation for almost unlimited economic opportunity.

Vancouver Family Fun

Vancouver is made for families! In addition to a bounty of family-friendly activities and attractions, Vancouver boasts more than 150 playgrounds and 24 community centres that offer a variety of services and activities for all ages. The city is home to nine indoor and five outdoor swimming pools, 14 spray parks and several wading pools, as well as eight indoor ice rinks.

Vancouver's Diversity

Vancouver is made up of a mix of different religions, ethnicities and cultural groups from around the world, as well as Canada's Indigenous communities. The city is home to a vibrant historic Chinatown. Established in the 1890s, today Vancouver's Chinatown is the largest in Canada and the third largest in North America. The city's historic Punjabi Market area, also known as Little India, is the epicentre for the city's Indo-Canadian community and its annual Vaisakhi Parade, which draws more than 100,000 people. It has become the region's largest single-day festival. Vancouver's diversity is reflected in its food. Metro Vancouver is home to more than 800 Chinese restaurants, featuring diverse regional styles from the four corners of China. There are also a significant number of restaurants from around the world, including South Asian, Japanese, Vietnamese, Iranian, French, Italian, Korean, Thai, Mexican and more.

Vancouver's Green Spaces

Vancouver is home to more than 230 parks and green spaces, including the world-famous Stanley Park. At 405 hectares, Stanley Park is one of the largest urban parks in North America and is larger than New York City's Central Park. Stanley Park features kilometres of trails, beautiful beaches, local wildlife, and natural, cultural and historical landmarks.

Vancouver

YOUR OUTDOOR PLAYGROUND

Whether you're a thrill-seeking explorer who enjoys the adrenaline rush of zipping down a ski slope or someone who prefers the serenity of green outdoor spaces, you will find it all here.

Skiing and Snowboarding

While the city of Vancouver gets some snow, the city's local ski hills – Cypress Mountain, Grouse Mountain and Mount Seymour, delight locals and welcome tourists with their winter wonderland scenes. And just a two-hour drive north of the city is Whistler/Blackcomb Ski Resort, the largest ski resort in North America.

Hiking

Whether you're an experienced hiker or a beginner looking to enjoy the great outdoors, there is a plethora of hiking trails for all ages and abilities in and around Vancouver. Pacific Spirit Park, which is located on the west side of the city, offers several easy trails of varying lengths throughout more than 750 hectares of richly dense forest. Looking for more of a challenge? Featuring an 800-metre elevation gain, the Grouse Grind is a 2.5-kilometre hike up Grouse Mountain, which ends with a breathtaking view of the city.

Golfing

Vancouver's mild climate means that you can play golf almost all year round, and there are several golf courses within the city of Vancouver, as well as in the surrounding region.

Water Sports

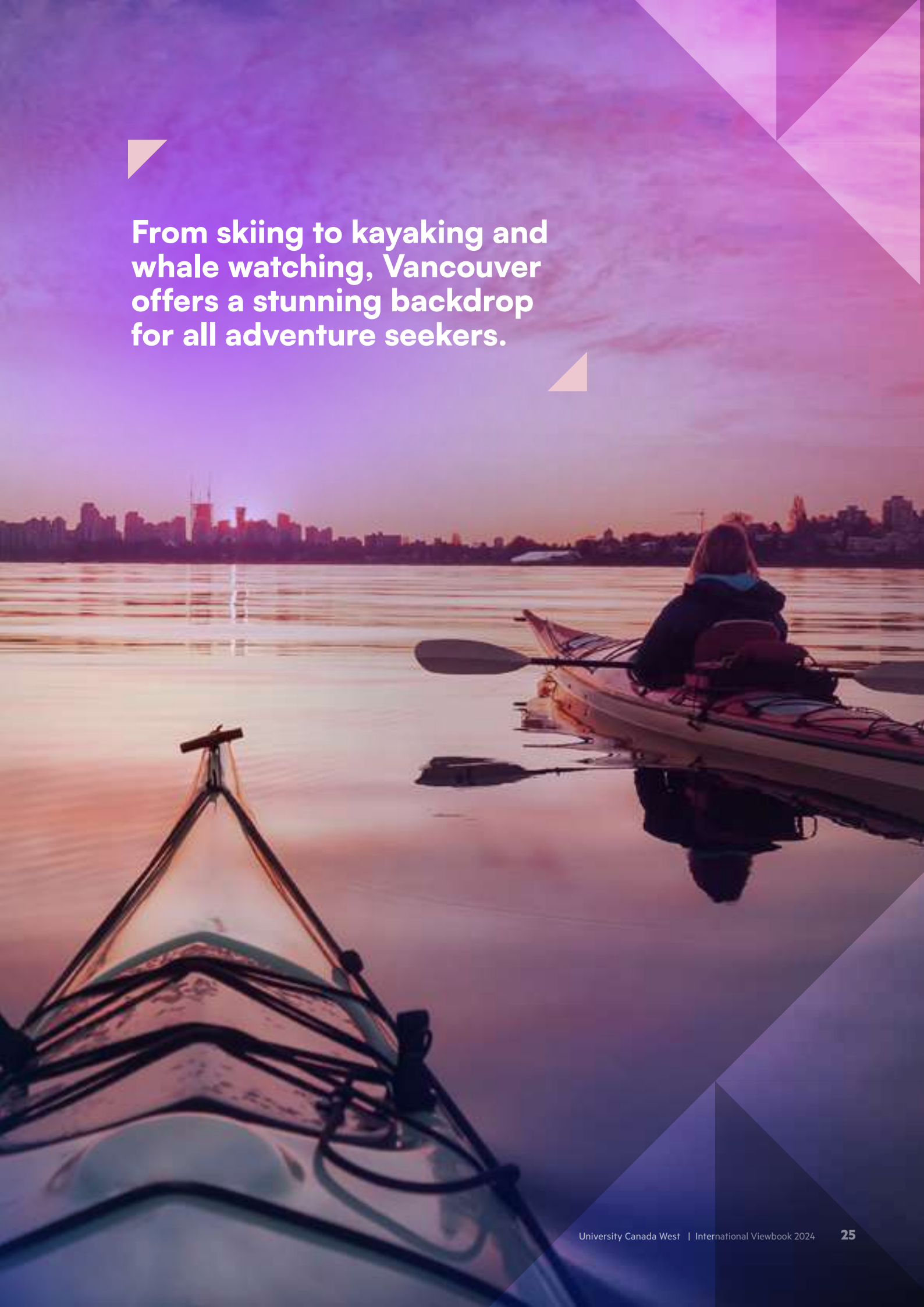
As a city on the water, Vancouver has plenty to offer for water sports enthusiasts. Stand-up paddleboarding has become increasingly popular in recent years and there are several locations in the city that offer rentals. You can also enjoy Vancouver's waters from a kayak or canoe.

Fishing

Vancouver is the ultimate place to fish due to its endless coastline. Before casting a line, fishing enthusiasts will need to get a license from a tackle shop, department store or marina.

Cycling

Vancouver's moderate climate makes it possible to cycle almost year-round. The City of Vancouver has a comprehensive system of bike routes, paths, dedicated bike lanes and greenways throughout the city. And Vancouver's North Shore is famous for its stellar mountain biking terrain.

A person is seen from behind, sitting in a kayak on a calm body of water. The water reflects the sunset sky, which is a mix of purple, pink, and orange. In the distance, a city skyline is visible across the water. The foreground shows the front of the kayak and the person's legs. The overall mood is peaceful and adventurous.

From skiing to kayaking and whale watching, Vancouver offers a stunning backdrop for all adventure seekers.



POINTS OF INTEREST

KITSILANO

1. Museum of Vancouver
2. Kitsilano Beach
3. Vanier Park

GRANVILLE ISLAND

4. Granville Island Public Market

STANLEY PARK

5. Stanley Park
6. Vancouver Aquarium

GASTOWN

7. Gastown Steam Clock

WEST END

8. English Bay Beach
9. Sunset Beach

YALETOWN

10. UCW Vancouver House Campus
11. George Wainborn Park
12. David Lam Park
13. Roundhouse Community Centre

NORTH VANCOUVER

14. Lonsdale Quay

DOWNTOWN

15. UCW West Pender Campus
16. Robson Square
17. Vancouver Art Gallery
18. Vancouver Public Library
19. BC Place
20. Harbour Centre
21. Canada Place
22. Rogers Arena
23. Science World



“It’s a liquid city, a tomorrow city, equal parts India, China, England, France and the Pacific Northwest. It’s the cool North American sibling.”

– The New York Times



TRANSIT HUBS CLOSE TO UCW



A CAREER DESTINATION

Vancouver Labour Market

The city of Vancouver offers a wealth of study and work opportunities surrounded by wonderful natural beauty. This is truly the ultimate place to be.

Vancouver is British Columbia's major commercial and financial centre, with strong trading transport and economic links to the rest of the world.

Vancouver is also home to some of Canada's top companies, including Amazon, Salesforce and Samsung, meaning UCW students have unparalleled access to a network of prospective employers. The city is home to a number of exciting businesses and a growing startup community. Vancouver ranked second at a national level and 40th at a global level as the best city for startups in 2022 by HelloSafe.

Other key urban centres in British Columbia ideally suited for conducting business include Victoria, Kelowna, Kamloops, Prince George and Nanaimo. Metro Vancouver has an excellent and extensive transportation infrastructure. Vancouver International Airport (YVR) provides direct air services to over 130 destinations in Canada, the United States and around the world, more than 110 of which are non-stop flights.

British Columbia Labour Market 2023-2031 Forecast

From now until 2031, the BC Labour Market Outlook projects 1,004,000 job openings in British Columbia, 369,000 of which will be new jobs created through economic recovery or growth. And 2023 saw one of BC's lowest unemployment rates as nearly 45,000 fewer people were unemployed.

Overall, labour demand is expected to grow faster than supply in BC, resulting in tight labour market conditions where the demand for workers surpasses the supply of workers.

A Growing Demand for Workers

In 2023, Canada will welcome 465,000 permanent residents alone. To ensure the nation has the workers needed to fill critical labour market gaps, the 2023 – 2025 Immigration Levels Plan will continue to welcome immigrants at a rate of about 1.25% of Canada's population including 485,000 permanent residents in 2024 and 500,000 in 2025.

Employment and Opportunities

Vancouver is a hub of exciting activities and a city full of great opportunities. You will be able to acquire relevant work experience, which is an important step in launching your career. Many UCW students and graduates are working in or outside Canada, retaining a global presence.

There are many reasons why students want to work globally. It is very common for students, who live and work away from their home country on a permanent basis, to move to a new city or seek a new position while there.



VANCOUVER RANKED #1

in North America for high-tech job growth*

* 2022 CBRE North America Tech-30 Report



Home to some of Canada's top companies, including

**AMAZON,
SALESFORCE,
SAMSUNG
AND MORE...**

Where do UCW students work?

University Canada West

TransLink

Google

Scotiabank

Amazon

Telus

Providence Health Care

Bench Accounting

CBC/Radio-Canada

Deloitte

SAP

BC Hydro

Air Canada

Loblaw Companies

Daiya Foods

Petro-Canada

Glacier Media

Century 21 Real Estate

TD Bank

PCL Construction

MediaCom

First National Financial LP

BC Ministry of Finance

RE/MAX Canada

H&R Block Canada

BC Pension Corporation

Herbaland Naturals Inc.

CIBC

RYU Apparel

LifeLabs

Canada Post

City of Surrey

Honeywell International Inc.

Sherwin-Williams

Nike

Canadian National Railway

MLA Canada

Lyft

Bimbo Canada

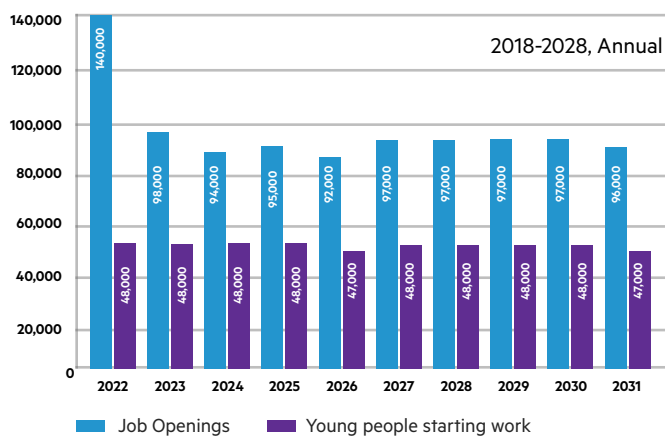
Randstad Canada

MOSAIC

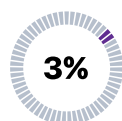
University of British

Columbia

Young People Starting Work vs. Job Openings, BC



903,000 job openings expected in BC to 2028



30,200
Less than
High School



176,300
High School
and/or Occupation
Specific Training



325,100
Bachelor's,
Graduate or
First Professional
Degree



371,300
Diploma,
Certificate or
Apprenticeship
Training

Work & Study

GET WORK EXPERIENCE WHILE YOU STUDY

You may be eligible to work in Canada while studying, if your study permit includes a condition that says you can work on or off campus. You must also meet all other requirements.

Many international students studying in Canada are eligible to work up to 20 hours a week if they are enrolled in a full-time program for at least six months.

International students may also be eligible for a Post-Graduation Work Permit after they successfully complete their degree program. For more details and current regulations, visit the Citizen and Immigration Canada website at www.cic.gc.ca.

Many international students studying in Canada are eligible to work up to 20 hours a week if they are enrolled in a full-time program for at least six months.

Upon successful graduation, former students may be eligible to apply for a Post-Graduation Work Permit.

Visit the **Canadian Government** website for more details at

cic.gc.ca/english/helpcentre



During a practicum, students build confidence and increase their visibility for future employment opportunities.



Practicums

BUILD CONNECTIONS WITH POTENTIAL EMPLOYERS

University Canada West builds connections between students and the business community through real-world education and work experiences, including a practicum program for MBA students.

200+ EMPLOYERS

400+ STUDENT PLACEMENTS

This initiative provides students with the choice of enrolling in WORK 601 – Graduate Practicum as one of four tier-four MBA courses to complete their MBA degree requirements.

Practicum programs provide students with exposure to workplace activities, culture immersion, support application of education and direct skills practices related to the student's field of study.

A key component of student value with practicums is their ability to increase their connections and network, increasing their job opportunities and career prospects.

For international students, practicums provide critical Canadian work experience before graduating as they demonstrate key MBA competencies and grow skills relevant to their career goals.

Undergraduate Programs

BACHELOR OF COMMERCE

This 120-credit Bachelor of Commerce degree is ACBSP and NCMA-accredited. It combines theoretical and practical learning to give you an in-depth understanding of today's evolving business environment.

Intakes

Winter (January)
Spring (April)
Summer (July)
Fall (October)

Program Length

4 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

Delivery

On-Campus, Online



Scan or click on the QR code to see BCom Tuition Fees

You will develop the critical thinking and team building skills necessary for effective communication in a globally based business setting.

Our Bachelor of Commerce is delivered through four tiers that progressively develop your knowledge, critical thinking ability and operational skills. Once you have built up your skill set, you will be ready for the Capstone courses that bring together everything you've learned into real-world projects, helping you to launch your career.

The Bachelor of Commerce program prepares you for a successful career where you will contribute constructively in a global economy.

The program focus is found in a sequence of business courses. At the same time, it integrates communications courses to create an interdisciplinary degree that provides a sound background for work that includes the development and management of organizations. Team activities are an intrinsic part of many courses and build team skills vital for real-world success, as well as providing a collegial learning environment.

Elective Area

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective area in the BCom degree:

Accounting

Accounting skills are consistently in demand. The Accounting elective area, in combination with the rest of the BCom degree, will prepare you for entry into a professional accounting program.

To complete the Accounting elective area you must, in addition to your required core courses, take:

- Managerial Accounting II
- Principles of Auditing and Assurance
- Taxation
- Strategic Managerial Accounting



Program Structure

Tier 1 — University Foundation (10 courses)

Academic Writing

Business Fundamentals

Choice of:

- Business Mathematics
- Pre-Calculus
- Calculus 1
- Calculus 2

Choice of:

- Accounting Principles[^]
- Financial Accounting

Microeconomics[^]

Macroeconomics[^]

Business Communications

Business Analytics

Two (2) electives

Tier 2 — Disciplinary Foundation (10 courses)

Operations Management

Business Environment

Choice of:

- Statistics
- Business Statistics

Choice of:

- Managerial Accounting I[^]
- Financial Accounting Applications
- Sage 50
- QuickBooks

Organizational Behaviour

Marketing Management

Human Resource Management

Management Information Systems

Career Preparation

One (1) elective

Tier 3 — Disciplinary Applications (10 courses)

Professional Communications

Business Law[^]

Business Ethics

Choice of:

- Finance[^]
- Investments
- Business Taxation

Data Visualization & Storytelling

Five (5) electives

Tier 4 — Integrative Applications (10 courses)

Strategy & Decision Making

Sustainable Business Practices

Choice of:

- Capstone Project
- Practicum

Seven (7) electives

Course availability is subject to change without notice. Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at ucanwest.ca/about/academic-calendar.

[^] CPA preparatory courses.



“Upon graduating in 2021, I wasted no time in applying my new found expertise to my professional life. Within a few months, I was rewarded with a promotion to the position of Associate Vice-President.”

Lisa Morrow, BCom Alumna 2021, Canada
Associate Vice-President – Léger

Undergraduate Programs

BACHELOR OF ARTS IN BUSINESS COMMUNICATION

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media communication and technology, as well as an appreciation of how they function in the modern world of business.

Intakes

Winter (January)

Spring (April)

Summer (July)

Fall (October)

Program Length

4 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

Delivery

On-Campus, Online



Scan or click on
the QR code
to see BABC
Tuition Fees

Our Bachelor of Arts in Business Communication program provides you with an opportunity to develop a broad knowledge of media, cultural studies and business. In addition, students will develop theoretical and practical skills that are relevant to careers in professional writing, journalism, public relations, communications and advertising.

The program focus is found in a sequence of courses in media and communications. At the same time, it integrates business courses to create an interdisciplinary degree that provides a sound foundation for work in media and communications organizations, as well as other communications-related business careers. Team activities are an intrinsic part of many courses and build team skills vital for real-world success, as well as providing a collegial learning environment.

Why Bachelor of Arts in Business Communication?

- Use communication theories to assess basic issues in cultural contexts
- Critique communication media influence on audience perceptions of issues, events, products and services
- Evaluate the effectiveness and integration of all types of media communication and technology
- Demonstrate communication-oriented research and information seeking strategies
- Create ethically and legally sound content for a variety of forms of media and markets
- Integrate media and content to communicate persuasively to specific audiences
- Apply communication methods to business problems and contexts
- Work productively in a collaborative environment



Elective Area

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective area in the BABC degree:

Communications Management

One of the fastest-growing fields in communications is communications management.

By taking selected advanced business courses and applying them to communications projects, this elective area provides training for those who hope to manage complex communications projects and departments in any industry.

To complete the Communications Management elective area you must, in addition to the required core courses, take:

- E-Business
- Integrated Marketing Communications
- Operations Management
- Project Management

Program Structure

Tier 1 — University Foundation (10 courses)

Academic Writing
Business Fundamentals
Mass Media & Society
Business Analytics
Conversational Writing Tools
Business Communication
Economics for Business
Three (3) electives

Tier 2 — Disciplinary Foundation (10 courses)

Marketing Management
Business Environment
Writing for Media
Data Visualization & Storytelling
Content Creation
Digital Marketing Strategy
Business Ethics
Organizational Behaviour
Career Preparation
One (1) elective

Tier 3 — Disciplinary Applications (10 courses)

Project Management
Risk Communication
Professional Communications
Advanced Media & Communications Writing
Digital Storytelling
Five (5) electives

Tier 4 — Integrative Applications (10 courses)

Communications Strategy
Communication Capstone 1
Choice of:
- Capstone Project
- Practicum
Seven (7) electives

Course availability is subject to change without notice. Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at ucanwest.ca/about/academic-calendar.



“The standard of education that UCW provides alongside gaining real-life experience from professors is something not every college can provide, and it sets me apart from others my age. It has truly helped me become an emerging leader.”

Ozair Mustafa Ghayoor, MBA Alumnus 2019, Afghanistan

Project Manager, Inclusion and Diversity – BC Hydro

Undergraduate Programs

ASSOCIATE OF ARTS

The Associate of Arts program is an interdisciplinary set of courses designed to provide core skills in writing, communication, research and team performance.

Intakes

Winter (January)

Spring (April)

Summer (July)

Fall (October)

Program Length

2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

Delivery

On-Campus



Scan or click on
the QR code
to see AA
Tuition Fees

The Associate of Arts (AA) degree prepares students for life as an educated person and lays a solid foundation for further study.

This two-year, 60-credit (20 courses) undergraduate program is equivalent to the first two years of a four-year degree in the Arts. It prepares students to transfer to research or teaching universities to complete a bachelor's degree or serves as a credential to enter the labour market. The AA degree is accepted for transfer into bachelor's degree programs at University Canada West (UCW) and all British Columbia degree-granting institutions, provided other admission requirements are met.

At the end of the AA degree, you may transfer into a bachelor's degree program at UCW or any British Columbia degree-granting institution. Alternatively, you may continue in the Associate of Arts degree and complete the program with an additional 30-credit hours of study as per provincial Associate of Arts degree guidelines.

Graduates of the AA program will develop these skills:

- Workplace problem solving
- An ability to work in teams
- Leadership in the workplace
- Communications and soft skills for employability

Why Associate of Arts?

- Critical thinking and problem solving
- Effective written and oral communications
- Ability to work collaboratively
- Application of theoretical understanding to practice
- Research and evaluative skills
- Mathematical and scientific reasoning
- Analysis, synthesis and integration of knowledge
- Advanced reading comprehension

"I was searching for a professional career where I could contribute to a more egalitarian world. This whole university journey helped me prepare for the job I am in today, a non-profit focused on international solidarity."

Bruna Weber, Associate of Arts Alumna 2023, Brazil

Communications and Campaigns Director – CoDevelopment Canada





Program Structure

Required English (2 courses)

Academic Writing
Critical Analysis and Writing

Science (3 courses)

Choice of one Quantitative Science course

- Business Mathematics
- Pre-Calculus

Choice of one Lab Science course

- Physical Geography
- Introductory Physics

Choice of one additional Science course

- Modern Biology
- Introduction to Ecology or a Lab Science or

Quantitative Science course listed above

First Year Arts (6 courses)

Choice of two Humanities courses

- Mass Media & Society
- Current Issues in Communication and Media
- Moral Philosophy

Choice of two Social Sciences courses

- Principles of Microeconomics
- Principles of Macroeconomics
- Economics for Business
- Introduction to Social Justice: Theories of Social Justice
- Social Justice in the Global North
- Introduction to Psychology: Biological and Cognitive
- Introduction to Psychology: Developmental, Personality, Social & Clinical
- Politics and Government
- Introduction to Criminal Justice
- Sociology
- Introduction to Anthropology

Choice of two additional first year Arts courses

- Any two first year Arts courses from Humanities or Social Science

Second Year Arts (6 courses)

Choice of:

- Communications Theory
- Information Gathering
- Writing for the Media
- Visual Communications in Mass Media
- Public Relations in Practice and Theory

- Canadian Microeconomic Policy
- Canadian Macroeconomic Policy
- Money Banking & Financial Markets
- Managerial Economics
- Environmental Economics
- Social Justice in Practice
- Social Justice in the Global South
- Critical and Contemporary Perspectives on Social Justice & Human Rights
- Children's Rights and Youth Justice
- Social Psychology-Concepts and Application

- Abnormal Behaviour
- Brain and Behaviour
- Research Methods: Thinking Clearly About Psychology
- Data Analysis in Behavioural Sciences
- Classical Mythology
- Canadian Urban History
- Introduction to Business Ethics
- Media and Government

Electives (3 courses)

Choice of:

- Accounting Principles
- Computerized Accounting Practices I - Sage 50
- Computerized Accounting Practices II - QuickBooks
- Fundamentals of Taxation
- Marketing Management
- Service Marketing
- Digital Marketing Strategy
- Marketing Research
- Introduction to Business

- Business Environment
- Organizational Behavior
- Management Information Systems
- Introduction to Hospitality & Tourism
- Operations Management
- Tourism Management
- Service Marketing
- Business Communications

Course availability is subject to change without notice. Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at ucanwest.ca/about/academic-calendar.

92%

of UCW AA graduates are very satisfied or satisfied with the quality of education.

96%

of UCW AA graduates consider the quality of instruction to be very good or good.

94%

of UCW AA students are working at a paid job after graduation.

According to data collected in Spring 2023 from graduates who participated in the survey.

Graduate Program

MASTER OF BUSINESS ADMINISTRATION

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

Intakes

Winter (January)

Spring (April)

Summer (July)

Fall (October)

Program Length

2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

Delivery

On-Campus, Online



Scan or click on the QR code to see MBA Tuition Fees

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of nine elective areas by choosing courses from one of the following subject areas: Business Analytics, Consulting, Entrepreneurship, Finance, Human Resources Management, Leadership, Marketing, Digital Marketing and Project Management. Our MBA program also includes relevant digital components. We collaborate with digital leaders, such as Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

Students can also qualify to earn certifications, including Chartered Professional in Human Resources (CPhR), Certified Digital Marketing Professional (CDMP), Certified Digital Marketing Associate (CDMA) and more.

Why Master of Business Administration?

- Learn to construct strategic responses to business challenges and opportunities
- Assess the ethical implications of business activities
- Develop, implement and evaluate solutions to business problems
- Formulate business decisions and systematic analysis that reflects critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams through the resolution of problems and completion of projects
- Integrate personal values and perspectives into your problem solving, taking responsibility for your decisions
- Communicate ideas persuasively as a result of thorough analysis of information
- Gather, analyze and distribute information in a business context

“My time at University Canada West has been nothing short of outstanding. Balancing my part-time studies with family obligations and a full-time job seemed impossible at first, but UCW’s adaptable approach and supportive community made it all possible.”

Ario Heshmatzadeh, BCom Alumnus 2023, Iran

Senior Director, Strategy & Planning – Canadian Imperial Bank of Commerce (CIBC)





Program Structure

Tier 1 — Analytical Foundations (4 courses)

Accounting for Managers
Ethics, CSR & Business Environmental Analysis
Talent Management
Business Analytics

Tier 2 — Management Principles and Practices (5 courses)

Financial Management
Marketing Management
Leadership in the Global Context
Operations Management
One (1) elective

Tier 3 — Business Applications (4 courses)

Project Management
Digital Transformation
Two (2) electives

Tier 4 — Integration and Implementation (2 courses)

Strategic Management
Choice of:
- Graduate Practicum
- Capstone Project
- Consulting/Research Project
- Small Business Management
- Launch Your Business

Course availability is subject to change without notice. Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at ucanwest.ca/about/academic-calendar.

Elective Areas

Business Analytics

- Machine Learning Tools & Techniques
- Predictive Analytics: What Works?
- Cloud Computing Technologies

Consulting

- Consulting Practice
- Change Management
- One Elective Course
- Capstone Project

Entrepreneurship

- Design Thinking
- Entrepreneurship
- Prototyping for Entrepreneurs

Finance

- Investment Analysis & Management
- Personal Financial Planning
- Global Financial Institutions Management
- Green Finance

Human Resources Management

- HR Strategy
- Recruiting & Retaining Talent
- Management & Employee Relations
- Human Resource Management in the Global Environment

Leadership

- Change Management
- Negotiation
- Leadership & Decision Making

Marketing

- Marketing Promotion
- International Marketing
- Digital Marketing Strategies

Digital Marketing

- Digital Marketing Strategies
- Marketing Analytics
- E-Commerce

Project Management

- Advanced Project Management
- Agile Project Management

95% of UCW MBA students are working or have a job lined up within one year of graduating.



UCW received full marks for accreditations, applications per place and international students, and high marks for student satisfaction, graduate employment rate and faculty-student ratio.



According to the most recent data from the graduates that participated in the study. Academica Group has been surveying our MBA graduates after graduation.

Business Courses Powered by the Latest Technology

UCW continues its evolution towards becoming Vancouver's tech-business university. We've partnered with leading business and tech companies, such as Salesforce, Amazon, Shopify, Facebook and many others to incorporate their latest technology and expertise into the Master of Business Administration program courses at UCW.

UCW has integrated a number of **Amazon Web Services'** Cloud and Machine Learning Certifications into Cloud Computing Technologies and Machine Learning Tools and Techniques courses.

Our partnership with the **Digital Marketing Institute (DMI)** means that upon successful completion of the Marketing Management course, you will receive associate level certification from DMI. You will then have the option to take a set of three digital marketing electives, which will set you up to take DMI's Pearson VUE test to get certified as a Digital Marketing Professional.

Facebook Blueprint helps connect learners to skills, courses and certifications that will help businesses to optimize their social media presences on Facebook, Instagram, Messenger and WhatsApp. Students can complete the Facebook Certified Digital Marketing Associate certification through the completion of the Digital Marketing course.

BUSI 641 – Entrepreneurship incorporates **IBM Design Thinking** into the MBA program. The IBM Design Thinking model is a scalable framework aimed at big enterprises that uses three principles to solve complex problems creatively.

Riipen brings industry and academia together, with real company projects. Projects are embedded directly into curriculum or completed as remote practicums. Immersing students in industry projects equips them with work-ready skills.

UCW has incorporated **Salesforce**, an online solution for customer relationship management (CRM), into the Marketing Management course.

Our E-Commerce course has partnered with **Shopify**, an all-in-one SAS e-commerce platform that allows businesses to launch, run and grow an online business, to train students how to start, run and grow an e-commerce business.

Tableau, a powerful data visualization tool used in the business intelligence industry, has been incorporated into UCW's Business Analytics course.



Work Integrated Learning

All MBA students complete one of the following exit courses:

WORK 601 (3 Credits) — Graduate Practicum

Students will gain practical experience working for an employer up to a maximum of 20 hours per week on assigned tasks relevant to their MBA program studies. Training and guidance will be provided by the employer supervisor during the practicum. Students will apply the training and direction of the supervisor to a set of assigned tasks over the period of 12 weeks.

CAPS 602 (6 Credits) — Capstone Project

Students define and analyze a real-life project based on their assessment of its needs, challenges and opportunities. After identifying a challenge, they analyze it, propose solutions and build a strategic plan. Throughout, students update their e-portfolio showcasing their progress and create a personalized video presentation explaining their activities, experience and contributions to the organization.

MBAR 661 — Consulting/Research Project

This course is independently completed under the direction of an assigned academic supervisor. Students are assessed on their ability to conduct practical research (typically field research) and the quality of their final paper in analyzing the results of their research.

MENT 630 (3 Credits) — Launch Your Business

This hands-on applied course focuses on the creation, evaluation, development and launch readiness of a new business or social venture. For each new venture, key issues are addressed in a fashion consistent with other formal venture planning processes, including business model development, customer discovery, product market validation and in-depth industry and market analysis.

BUSI 660 (3 Credits) — Small Business Management

By the end of this course, students can manage and support small business owners. Students will help clients to improve profitability through business principles. The course will cover business model alignment with the profitability key matrix of a small business. The course will focus on the connection between HR, finance, marketing, operation and growth strategy for small businesses.

2023 MBA Games National Team



MBA Games

The MBA Games competitions provide a unique opportunity to bring together the best of academia, industry and community.

The team took second place in the 2022 BC MBA Games, competing against teams from five of the top MBA schools in British Columbia – the University of British Columbia, Simon Fraser University, Vancouver Island University, the University of Victoria and Thompson Rivers University.

The UCW team finished second in the case competition and was the overall winner in the spirit portion of the competition. The sports team won the volleyball round, going undefeated in four games, took second place in table tennis and came in third in dodgeball.

University Canada West established its MBA Games Team in 2022.

The team also placed fourth in Canada's national MBA Games in 2023 against 14 other MBA schools from across the country.

2022 BC MBA Games Team



2ND PLACE

Against teams from
five of the top MBA
schools in British
Columbia

4TH PLACE

Against teams
from 14 other MBA
schools from across
the country

Preparatory Programs

MBA FOUNDATION

Applicants to the MBA program who do not meet the requirements for direct admission may qualify through completion of the MBA Foundation courses.

To be admitted to the MBA Foundation courses, you must have a bachelor's degree from a recognized university with a cumulative GPA of 2.33 out of 4.33 or higher.

To get into the MBA program, you must earn an overall B grade in the MBAF program.

The MBA Foundation program includes courses in the following areas:

- Introducing Business and Business Communication
- Quantitative Reasoning and Analysis
- Business Economics

Intakes

Winter (January)
Spring (April)
Summer (July)
Fall (October)

Program Length

3 months

Delivery

On-Campus, Online



Scan or click on the QR code to see MBA Foundation Tuition Fees





Preparatory Programs

UNIVERSITY ACCESS PROGRAM

If you do not meet the minimum English language requirements for entry to the Bachelor, Associate of Arts or MBA programs, you can still improve your English skills to qualify for admission into a degree program at UCW.

The University Access Program (UAP), accredited by Languages Canada, prepares you for higher-level education in an English-speaking institution.

The program focuses on academic English, ensuring that you acquire the study skills needed to complete assignments and exams with confidence. The courses include the development of specific academic skills, such as essay writing, research methods, note taking, critical thinking and presentations, giving you a great start to your program at University Canada West.

You can meet the English proficiency requirements for admission to our degree programs by successfully completing the advanced level course of the University Access Program (UAC 030). This program is three, six or nine months in length, depending on the entry level. Each course is three months long.

Intakes

Winter (January)
Spring (April)
Summer (July)
Fall (October)

Program Length

3 months (students with IELTS 6.0)
6 months (students with IELTS 5.5)
9 months (students with IELTS 5.0)

Delivery

On-Campus



Scan or click
on the QR code
to see UAP
Tuition Fees

Student Services

SUPPORTING YOUR JOURNEY

UCW offers a range of services for students who wish to enrich their UCW experience or require assistance in a variety of areas related to their educational goals and personal pursuits. Our Student Affairs and Academic Affairs staff work together with students to assist, support and develop their academic performance and foster an environment that supports undergraduate and graduate students.



Academic Advising

Academic Advisors will work with you in planning your academic development by providing assistance and guidance. They can help with:

- Program and course selections consistent with your academic and career goals
- Advice about rules, regulations and policies
- Course registration, changes, drop requests and withdrawals
- Resources to aid your learning and development within UCW
- Assistance to help you graduate in a timely manner

New Student Orientation

Our Student Affairs department coordinates New Student Orientation (NSO) the week before each new term starts. NSO is a mandatory online orientation week that offers guidance to help new students transition as smoothly as possible to Canada and University Canada West. New students will have the opportunity to virtually meet professors, department chairs, the President and current students. NSO also includes optional in-person events where students have the opportunity to learn more about the UCW campuses and the services available.

Centre for Teaching Excellence

UCW's Centre for Teaching Excellence aims to recognize and inspire excellence and innovation in curriculum and all aspects of the learning experience for UCW students. The Centre collaborates with UCW's students, faculty, staff and partners to cultivate an engaging and supportive faculty environment through informed dialogue. The Centre for Teaching Excellence staff support faculty to forge new connections and to deepen and expand their knowledge, skills and expertise through creative, innovative and research-driven teaching and technological approaches. In pursuit of teaching excellence, the Centre aims to promote UCW's unique teaching culture and to serve as a resource for faculty as they evolve and build best practices and learner-centred teaching methods.

Social Activities and the Peer2Peer Program

UCW's student body is rapidly growing and diversifying. Engaging students in informal and social events play an important role in academic life. Not only does it help shape a student's experience, but it also fosters a sense of community and a culture of understanding and respect. Our Student Affairs department provides opportunities for students to participate in activities and events outside the classroom, coordinated and organized by Student Affairs staff and students from the Peer2Peer Program. The Student Life Team holds different events both virtually and on-campus that provides an opportunity for students to engage. Bi-weekly First Year Friday events are organized by Peer Leaders specifically for new students and include virtual games, or a chance to have a coffee and chat with other new students. Interested students can visit the Student Affairs section in the MyUCW Student Portal for more information about UCW's Peer2Peer Program.

Student Clubs

Our students take pride in their leadership and clubs' development. Students can apply to have their student clubs, groups or organizations officially recognized as part of UCW Student Life by contacting Student Affairs. Student groups can include cultural groups, hobbies, advocacy, social justice and much more.

We support students in formal and informal leadership positions through clubs, groups and organizations that are formed by the UCW Community. Taking part in Student Life opportunities as well as participating or leading a student group and advocating for students are great ways to develop a variety of power skills and competencies. It is also one of the best ways to get involved with the UCW Community as well as contribute to the community our students want to build.

UCW currently has more than 20 student clubs, including the Student Music Club, Language Exchange, Sports Club, International Student Club and the UCW Anime Club.

"With the help of my MBA from UCW and my background experience, I was able to pursue my desired career path, manage a diversified team and move toward future success. Now I am working at Rogers Communications, one of the top employers here in Canada."

Elham Movahedy Parsa, MBA Alumna 2021, Iran
Project Manager – Rogers Communications



Centre for Learning Success

The Centre for Learning Success provides access to evidence-based integrated learning programs designed to support student achievement. A major component is the mandatory Learning for Success workshops. These weekly workshops start in the first week of classes. Every week in the first four weeks of their first term, new students are required to complete a different Learning for Success workshop where they learn about things like academic integrity, improving their academic writing skills, preparing to study for and take exams and key skills to collaborate successfully.

The Centre for Learning Success then provides ongoing workshops that are available to all UCW students covering key skills such as effective presentations, academic reading, exam strategies and how to actively participate. Students are also able to book one-on-one appointments with a Learning Strategist where they can build their skills toolkits and work on learning what matters the most to them. Writing Coaches are also available.

Career Development Centre

University Canada West's Career Development Centre was created to facilitate an engaging partnership with students as they transition from higher education into the workforce environment and beyond. Through these partnerships, the centre bridges the gap between employers' needs and employment opportunities for our students.

Our Career Development Specialists will help you prepare to enter the working world with your best foot forward. Our student-centric services include help with resumés and cover letters, interviewing techniques, networking and various other workshops, career management workshops and career info sessions, on-campus employer info sessions, business social networking and practicum resources, scholarships, volunteer expos and job fairs.

The Career Development Centre includes resources and workshops in group and one-on-one settings, but are not limited to assistance with:

- Resumés and cover letters
- Interviewing skills
- Job search techniques
- Networking and volunteer opportunities
- Career advising
- Career exploration
- Personal branding on social media/LinkedIn
- Job fair preparation
- Career panels
- Accessing the hidden job market
- Work-Integrated Learning including practicum application
- Job fairs





Student Rights & Responsibilities Advising

The Student Rights and Responsibilities Advisor helps students understand policies and procedures, and navigate challenges related to UCW such as Academic Integrity violations, complaints and student conduct, accountability for students as well as staff in issues of misconduct. They also conduct and investigate allegations and complaints. Student Rights and Responsibilities Advisors can help resolve conflict and address student concerns. The main goal of the advisor is to empower students to take an active role in resolving and addressing concerns, while also supporting a safe learning community.

Alumni Engagement

UCW's Alumni Engagement department works to keep alumni involved in the University after graduation. They conduct various events for UCW alumni throughout the year to help them maintain connections and build a strong professional network. The Alumni Portal, exclusively for UCW alumni, provides an online space where they can connect with peers, mentor their peers, seek mentorship and stay up to date on UCW alumni events.

The Alumni Engagement team creates value for alumni across three pillars:

- Reputation and Profile
- Meaningful Engagement
- Benefits and Services

International Student Advising

University Canada West is committed to supporting its students throughout their academic journey, and International Student Advisors (ISAs) assist international students before they arrive in Canada and throughout their time at UCW. UCW's ISAs are Regulated Canadian Immigration Consultants (RCICs) or Regulated International Student Immigration Advisors (RISIAs).

Advisors can help students in several areas, including:

- Student arrival and transitioning into life in Canada
- Intercultural transition support and referrals
- Canadian immigration documents and regulations (e.g., study permit, visa, work eligibility)
- Support intercultural transition, travel restrictions and requirements to enter Canada

Advisors offer services in various languages, including English, Farsi, Hindi, Punjabi, Korean, Mandarin and Cantonese.

Accessibility and Accommodation

University Canada West is committed to providing a learning environment that reflects and supports the rich diversity of its student body, by making every effort to support and meet the needs of all learners. This includes providing support to students with both visible and non-visible disabilities. Students with accessibility and disability-related concerns are encouraged to contact accessibility@ucanwest.ca.

For more specific information about UCW's Accessibility Policy and to access forms, please visit ucanwest.ca/about/policies.



30+

Peer Tutors

550K+

e-books, journals and
business case studies

24/7

Access to library
resources online

Helpful Resources

TOOLS FOR YOUR SUCCESS

Microsoft Office 365

All UCW students have access to a complimentary Microsoft Office 365 account, which includes Word, Excel, PowerPoint, OneNote and more, as well as personal cloud storage.

These tools help our students complete their classwork and collaborate on assignments and projects with their professors and classmates.

Students' accounts remain active as long as they are a student at UCW, and our alumni have access to their Office 365 account for six months after graduation.

Grammarly Premium

The Microsoft Office 365 account credentials also gives UCW students access to Grammarly Premium, an online writing assistant and grammar checker. Grammarly not only picks up and corrects mistakes, but it also explains why it was a mistake.

Writing Coaches

The free writing coach service at UCW is available to assist all students with academic writing. Students can send in a draft of an assignment for review or writing coaches can provide advice on writing processes and help find resources.

Peer Tutors

UCW Peer Tutors are students or alumni who have excelled in a course or shown extraordinary promise. UCW offers free 45-minute tutoring sessions to all students.

Peer Tutors can help students understand concepts or tackle class problems. Peer Tutors are not available for all courses but tutors are currently available for the following subjects: Accounting, Business Analytics, E-commerce, Economics from a Business Perspective, Financial Management, Marketing, Digital Marketing, Operations Management, Project Management, Predictive Analytics and MS Office (Excel).

Library

The UCW Library supports students' success in their academic and professional careers. The library is committed to providing students and faculty with a safe, welcoming space to study, as well as access to high-quality resources and services. Across both campuses, students can enjoy the use of computer labs, a growing print book collection, individual, silent and group study spaces, as well as help with all printing, copying and scanning needs.

The UCW Library can help you with:

- Access to scholarly journals, newspapers, magazines, books, e-books, images, videos and more
- Access to equipment such as iPads or Surface tablets, headphones, calculators and phone chargers
- Reference and research support (how to find and evaluate information)
- APA Citation Style support (how to properly cite the information you find)
- Workshops on APA Style, plagiarism, research skills and more!
- Finding answers to your questions – whatever they may be!

Students and faculty have 24/7 access to all online library resources via the UCW Library portal, which connects users to:

- Over 486,240 e-books
- Over 12,200 business case studies through the Harvard Select Case Study Collection, the Harvard Business Core Curriculum, and SAGE Business Cases
- Over 55,000 full text scholarly journals
- Tens of thousands of magazines, periodicals and trade publications
- Other resources including company profiles, industry and market research reports, economic country reports, SWOT analyses, video databases and so much more!

The library is here to help, encourage and work with you throughout your time at UCW. If you have questions about research or referencing, you can book a 30-minute appointment, use the online chat service AskAway, send us an email or visit us in person!

Appointments

Most UCW services are available both in-person and online.

In-person appointments are available with staff in the Registrar's Office, Finance Department and Student Affairs in the Student Services Hub in the West Building at the Vancouver House Campus.

Walk-in appointments are available on a first-come-first-served basis during the following times:

- Registrar's Office and Finance – Monday to Friday from 10 am until 4 pm PT
- Student Affairs – Monday to Friday from 10 am until 3 pm PT
- Students can book 10-minute virtual appointments with the Registrar's Office on weekdays (Monday – Friday) between 8:30 and 10:30 am PT.
- Students can book a 30-minute virtual appointment with a UCW Librarian via Microsoft Teams to get help with complex questions about research, academic integrity or APA style.
- UCW Academic Advisors are available to meet with students during drop-in sessions both in-person and online. Sessions are held Monday to Thursday between 10 and 11:30 am and 2 and 3:30 pm PT.
- Students can book a virtual 10-minute appointment with UCW's Finance Department. Appointments are available Monday to Friday between 10 am and 12 pm and 3 and 4 pm PT.
- Students can book a 45-minute virtual or in-person appointment with a UCW Learning Strategist to help them improve their success strategies or overcome learning challenges.
- UCW's Career Development Centre has virtual 15-minute appointments available for one-on-one career advising, practicum consultation and resumé and cover letter review. Students can also meet with a Career Development Specialist in-person (drop-in) at the UCW West Pender Campus Monday through Friday between 9 am and 5 pm PT.



"University Canada West's MBA program equipped me with the knowledge, skills and confidence to navigate the dynamic and competitive business landscape. The curriculum, which emphasized theoretical concepts and practical applications, gave me a comprehensive understanding of various business disciplines and their interconnectedness."

Reju Roy, MBA Alumna 2020, India
Project Manager – BC Hydro

AWARDS & SCHOLARSHIPS

Americas Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts
- MBA Foundation

Eligibility

This grant is open to international students from:

Anguilla / Antigua & Barbuda / Argentina / Aruba / Bahamas / Barbados / Belize / Bolivia / Brazil / British Virgin Islands / Caribbean Netherlands / Cayman Islands / Chile / Colombia / Costa Rica / Cuba / Curacao / Dominica / Dominican Republic / Ecuador / El Salvador / Falkland Islands / French Guiana / Grenada / Guadeloupe / Guatemala / Guyana / Haiti / Honduras / Jamaica / Martinique / Mexico / Montserrat / Nicaragua / Panama / Paraguay / Peru / Puerto Rico / Saint Barthelemy / Saint Kitts & Nevis / Saint Lucia / Saint Martin / Saint Vincent & Grenadines / Suriname / Trinidad & Tobago / United States of America / Uruguay / Venezuela

Award Value

- AA: \$15,120
- BCom/BABC: \$30,240
- MBA: \$7,040
- MBAF: \$4,985

Commonwealth of Independent States (CIS) Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international students from:

Azerbaijan / Armenia / Belarus / Georgia / Kazakhstan / Kyrgyzstan / Moldova / Russia / Tajikistan / Turkmenistan / Uzbekistan

Award Value

- AA: \$9,450
- BCom/BABC: \$18,900
- MBA: \$9,720

To learn more, scan the QR code or visit

ucanwest.ca/admissions/awards-scholarships



European Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international students from: Albania / Andorra / Austria / Belgium / Bosnia and Herzegovina / Bulgaria / Croatia / Cyprus / Czechia / Denmark / Estonia / Finland / France / Germany / Greece / Hungary / Iceland / Ireland / Italy / Kosovo / Latvia / Liechtenstein / Lithuania / Luxembourg / Malta / Monaco / Montenegro / Netherlands / North Macedonia / Norway / Poland / Portugal / Romania / San Marino / Serbia / Slovakia / Slovenia / Spain / Sweden / Switzerland / United Kingdom

Award Value

- AA: \$12,789
- BCom/BABC: \$25,578
- MBA: \$12,771

Middle East Regional Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international students from Iran.

Award Value

- AA: \$9,450
- BCom/BABC: \$18,900
- MBA: \$9,720

University Access Program (UAP) Grant

Applicable Programs

- University Access Program

Eligibility

This grant is open to international students from: Argentina / Azerbaijan / Bolivia / Brazil / Cambodia / Chile / China / Colombia / Costa Rica / Ecuador / El Salvador / Guatemala / Guyana / Honduras / Hong Kong / Indonesia / Jamaica / Japan / Kazakhstan / Malaysia / Mexico / Mongolia / Myanmar / Nicaragua / Panama / Peru / Philippines / Russia / South Korea / Taiwan / Thailand / Turkey / Ukraine / Uzbekistan / Venezuela / Vietnam

Award Value

- \$2,583 per UAP course

MBA Foundation Study Grant

Applicable Programs

- Master of Business Administration with MBA Foundation

Eligibility

To be considered for this grant, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW
- Submit a Personal Statement describing how undertaking the Master of Business Administration and MBA Foundation programs will impact your career and personal goals
- Complete the MBA Foundation program and the MBA degree program within 36 months of starting your MBA Foundation courses
- Have a minimum GPA of 3.00 out of 4.33

Award Value

- \$5,000



Scholarships, awards and grants do not apply to online programs.

Southeast Asia (SEA) Regional Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international students from: Brunei / Cambodia / Indonesia / Laos / Malaysia / Myanmar / Philippines / Singapore / Thailand / Timor-Leste / Vietnam

Award Value

- AA: \$6,804
- BCom/BABC: \$13,608
- MBA: \$7,000

Special Targeted Regional Award Program

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international students from: Mauritius / Morocco / Mongolia / South Korea / Turkey

Award Value

- \$5,000

Ukrainian Student Grant

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

This grant is open to international applicants who are citizens of Ukraine.

Award Value

- AA: \$9,450
- BCom/BABC: \$18,900
- MBA: \$9,720

Pathway to Knowledge Bursary

Applicable Programs

- Bachelor of Commerce
- Bachelor of Arts in Business Communication

Eligibility

This award is open to international students who have a GPA of 2.33 (C+) or higher (after conversion) on their qualification used as their basis for admission.

Award Value

- \$17,400

Scholarships for Academic Excellence

Applicable Programs

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

Eligibility

These scholarships are for international students with a CGPA of 4.0 or higher.

Award Value

Master of Business Administration

- CGPA 4.30 - \$4,000
- CGPA 4.00 - \$2,000

BCom/BABC

- CGPA 4.30 - \$8,000
- CGPA 4.00 - \$4,000

AA

- CGPA 4.30 - \$4,000
- CGPA 4.00 - \$2,000

MBA Excellence Scholarship for Continuing Students

Applicable Programs

- Master of Business Administration

Eligibility

This scholarship is open to current students in the MBA program who have completed MBA degree Tier 2 courses (courses numbered 600 and higher) equivalent to at least 27 credits with a minimum CGPA of 3.80. Students who have received an entrance scholarship are not eligible to apply for the MBA Excellence Scholarship for Continuing Students.

Award Value

- \$2,000

ON-CAMPUS VS. ONLINE STUDY

	Hybrid	Online
Location	On-campus and online	Online
Schedule	- Classes scheduled each week. - When possible, multiple sections with different schedules are available. - During registration, students choose a section that is convenient for them. - Syllabus identifies materials, activities and assignments for planning purposes.	- No scheduled classes. - Asynchronous, self-paced learning within timelines so you can study around your work, family and busy life. - All course materials are made available at the start of term, except exams and quizzes, so students can manage their time and plan accordingly.
Attendance	- Weeks 1-10: Students attend a minimum of two (2) hours of scheduled synchronous (in-person/ on-campus) sessions and a minimum of two hours of synchronous or asynchronous online guided learning. - Weeks 11-12: Students attend review and final assessment (presentation/exam) sessions. - Instructors record attendance in the MyUCW Student Portal.	- Weeks 1-10: Students access course content online and complete learning activities. - Weeks 11-12: Students complete review activities and final assessments (exams/projects). - Instructors consider student participation in forum discussions and completion of online activities when taking attendance in the MyUCW Student Portal.
Participation	Students participate in applied, interactive activities with instructors and classmates during scheduled class time (minimum two (2) hours per week) plus prepare for class sessions in online forum discussions, activities and homework before or after class time (minimum two (2) hours per week).	Students participate in online applied activities (minimum four (4) hours per week) with instructors and classmates through discussion forums and by completing other individual or group activities.
Course Content	- Syllabus - Course materials provided plus additional items added by the instructor, including readings, videos, etc. in the Learning Management System.	- Syllabus - Course materials provided plus additional items added by the instructor, including textbooks, slides, readings, videos, etc. in the Learning Management System. All course materials made available at the start of term, except exams and quizzes.
Instructional Activities	Applied active learning activities: lectures, case studies, Riipen employer projects, simulations, debates, discussions, homework, assignments, tasks, projects, etc.	Applied online activities: recorded lectures, case studies, simulations, discussion forums, homework, assignments, projects, etc.
Interaction	- Students can ask questions during the scheduled synchronous sessions and online discussion forums in the Learning Management System, through emails to instructors, or during scheduled office hours. - Two (2) hours of available office hours per week per course.	- Students can ask questions through discussion forums in the Learning Management System and emails to instructors, or during scheduled virtual office hours. - Two (2) hours of available office hours per week per course.
Assessment	- Diversified assessments: case studies, assignments, quizzes, exams, group or individual projects, presentations, etc. - Quizzes and exams are proctored on campus or facilitated by Examity (online invigilation platform). - Assignments are submitted through Turnitin for Academic Integrity.	- Diversified assessments: case studies, projects, presentations, assignments, quizzes and exams, etc. - Quizzes and exams are proctored by Examity (online invigilation platform). - Assignments are submitted through Turnitin for Academic Integrity.

UNIVERSITY ENTRY REQUIREMENTS

Undergraduate Entry Requirements

- Secondary School Applicants who have graduated from a British Columbia secondary school (high school) or equivalent are required to have, at minimum, the equivalent of a BC high school (Grade 12) diploma, with an overall average of C.
- If you have graduated from high school but do not meet the minimum grade levels, you may still be considered for admission if you have successfully completed at least 30 academic post-secondary credits at a recognized institution.

AND (IF APPLICABLE)

- Students whose first language is not English must submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, etc.) OR successfully complete UCW's University Access Program (UAP) by earning an average of at least 70% in their UAP courses.
- If a student can demonstrate that they graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement may be waived.

Special Admission

The Admissions Committee may consider an applicant for special admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Generally, such applicants must:

- Be over 21 years of age on or before the first day of classes
- Have been out of high school for at least two years
- Receive approval from the Admissions Committee

Graduate Entry Requirements

Applicants to the MBA program may qualify for admission based on the following requirements:

- Students whose first language is not English must submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, etc.) OR successfully complete UCW's University Access Program (UAP) by earning an average of at least 70% in their UAP courses.
- If a student can demonstrate that they graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement may be waived.

AND

- A cumulative GPA of 3.00 (on a 4.33 scale) or better in a bachelor's degree OR successful completion of UCW's MBA Foundation (MBAF) while earning an average of at least 72% in your MBAF courses.

AND

- One of the following:
 - A suitable score on a Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years.
 - A relevant Canadian professional designation or equivalent international designation (e.g., CPA, CA, CGA, CMA, CHRP or P.Eng).
 - Bachelor's degree in business (e.g. Business Administration (BBA) degree or Bachelor of Commerce (BCom) from a recognized university).
 - A minimum of three (3) years documented professional or management experience with evidence of career progression and relevant education and/or training.

"The knowledge and insights gained at UCW complemented my practical experience, enabling me to excel in my field as never before. I am forever grateful for the University's impact on my professional growth and achievements."

Shahnawaz Karim, MBA Alumnus 2023, India

Instructor, Digital Marketing and Business – Canadian College of Technology and Business



HOW TO APPLY

Undergraduate Students

- Consult with a UCW Recruitment Advisor to choose the program that best meets your needs and commit to a start date for your first term at UCW.
- Ensure all requirements for the program and English language proficiency have been met.
- Complete the application form.
- Submit a resumé/CV.
- Submit a photocopy of the information page of a valid passport or existing student permit or student visa.
- Submit an official proof of English language proficiency test scores (if available).

NOTE: Where transcripts are in a language other than English, the applicant must provide an official English translation of the original transcripts from a certified translator or from the university, on official letterhead, in addition to the original official transcripts.

Graduate Students

- Consult with a UCW Recruitment Advisor to choose the program that best meets your needs and commit to a start date for your first term at UCW.
- Ensure all requirements for the program and English language proficiency have been met.
- Complete the application form.
- Submit a resumé/CV.
- Submit a photocopy of the information page of a valid passport or existing student permit or student visa.
- Submit an official proof of English language proficiency test scores (if available).

NOTE: Where transcripts are in a language other than English, the applicant must provide an official English translation of the original transcripts from a certified translator or from the university, on official letterhead, in addition to the original official transcripts.



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UCW International Viewbook – October 2023

Information in this brochure is correct at the time of publication and is subject to change.

